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Media release

Sappi celebrates more than 20 years of Transjet excellence at FESPA 2025

At FESPA Global Print Expo 2025 in Berlin, from May 6-9, Sappi Europe will showcase its market-leading dye sublimation papers while celebrating the long-standing success of Transjet, the clear leading brand in the industry for over 20 years. Located at booth D70 in Hall 1.2, Sappi will demonstrate its comprehensive expertise in dye sublimation technology.

Where technical excellence meets sustainability

Visitors to Sappi's booth will experience a boutique-style environment that showcases the versatility of Transjet papers through real-world applications. A display will follow the entire process from unprinted paper to final sublimated textile, demonstrating the exceptional quality and colour performance that has made Transjet the industry benchmark for two decades.

Sappi offers comprehensive technical service and support to ensure best practice in the use of Transjet papers—from project planning and paper selection to consultancy on printers, inks, and other factors influencing the printing and transferring process.

Partnerships that drive innovation

During FESPA 2025, Sappi's Transjet papers will be demonstrated live at partner booths, including industry leader Transmatic (1.2-B40). The collaboration enable visitors to witness firsthand how Transjet papers deliver premium results when paired with leading printing and heat press technology.

Strategic investment in Carmignano Mill

Sappi has successfully implemented its recent investment at the Carmignano Mill in Italy. The company has installed two new plotter machines and an automated packaging line, with employees receiving comprehensive training to ensure optimal operation.

This enhancement enables Sappi to serve customers with all kinds of plotters, maxi plotters and mini jumbos with unprecedented flexibility and faster reaction to market demand changes.

The new converting capabilities include widths from 30-340 cm, diameters of 11-47 cm, and lengths from 80-3000 m.

"Dye sublimation is a powerful product printing technique, but success depends on mastering the many variables that impact the outcome," explains Michael Bethge, Sales Director Flexible Packaging & Dye Sublimation at Sappi Europe. "Our investment at Carmignano Mill ensures we can continue to provide the industry's most reliable, high-performance transfer papers while offering enhanced flexibility and faster response to market demands. The Transjet team delivers not just premium papers but the expert technical advice to solve every challenge for your next project."

Complete solutions for business success

Beyond its dye sublimation portfolio, Sappi will present select offerings from its other packaging and specialty paper businesses:

- Self-adhesive Labels & Release Liner: Featuring Sappi's CCK and glassine release liners known for reliable converting performance and exceptional surface smoothness
- Paperboard: Including Sappi's premium packaging boards with superior printability and visual appeal for luxury packaging applications
- Containerboard: Showcasing Fusion Topliner, delivering excellent printability and strength for premium corrugated packaging

All Sappi papers are available on request as FSC Mix Credit (FSC™-C015022) or 100% PEFC certified (PEFC/07-32-76), supporting the company's commitment to sustainable practices across its operations. Forest certification schemes like FSC and PEFC promote responsible forest management and show Sappi's commitment to protecting biodiversity, preventing deforestation, and creating a forest-positive future. To learn more about Transjet's capabilities or to schedule a meeting at FESPA 2025, please contact us.

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About Sappi

Sappi is a leading global provider of everyday materials made from woodfibre-based renewable resources. As a diversified, innovative and trusted leader focused on sustainable

processes and products, Sappi is building a more circular economy by making what it should, not just what it can. Its raw materials offerings (including dissolving pulp, wood pulp and biomaterials) and end-use products (packaging papers, specialty papers, graphic papers, casting and release papers, forestry products) are manufactured from woodfibre sourced from sustainably managed forests and plantations. Many of Sappi's production facilities use internally generated bioenergy, enabling many of its operations to be energy self-sufficient.

Sappi produces 4.6 million tons of paper, 2.3 million tons of paper pulp, 1.5 million tons of dissolving pulp per year. Globally, it has over 11,979 employees, 401,000 ha of owned and leased sustainably managed forests in South Africa. Sappi Limited (JSE) is headquartered in Johannesburg, South Africa with manufacturing operations across three continents and sells its products in more than 150 countries.

Sappi Europe is a division of Sappi Limited where its European mills hold chain of custody certifications under the Forest Stewardship Council™ (FSC™ C015022) and the Programme for the Endorsement of Forest Certification (PEFC/07-32-76) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and ISO45 001 certification. We have EMAS registration at 5 of our 8 mills in Europe.

Learn more about Sappi at: www.sappi.com

